

Pressemeldung

Sancovia advises on successful merger: b4dynamics and b-imtec enhance the Microsoft expertise of the collana IT group

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sancovia successfully supported the acquisition of the b4dynamics Group by collana IT GmbH. This strategic acquisition expands the Microsoft competencies of the collana IT group and strengthens its position in the DACH region.

The b4dynamics Group, consisting of b4dynamics GmbH and b-imtec GmbH, is a leading provider of ERP and CRM solutions as well as data analytics and business intelligence solutions. With its headquarters in Hüfingen (Baden-Württemberg) and additional locations in Istanbul, Turkey and Denver, USA, the group employs over 50 employees with extensive expertise in the Microsoft environment. This acquisition fits perfectly with the technological strengths of the collana IT group.

b4dynamics GmbH is an internationally operating ERP consulting company with extensive experience in optimizing business processes, digital transformations, and ERP as well as CRM implementations. The group is particularly strong in the process manufacturing industries (pharma, chemistry & life sciences) and discrete manufacturing (textile, mechanical engineering, medical technology & plant engineering). The technological core is the Microsoft platform with Dynamics 365, Business Central, and the Power Platform.

b-imtec GmbH, with over 20 years of experience as a Microsoft solution partner for business intelligence applications, complements the group with profound expertise for medium-sized customers in Germany, Austria, and Switzerland.

Retroactively from January 1, 2024, the b4dynamics Group is part of the collana IT group.

Sancovia initiated the transaction and advised the buyer throughout the entire transaction process.

Über Sancovia:

Sancovia Corporate Finance ist eine eigentümergeführte, auf mittelständische Unternehmen, Unternehmer und Finanzinvestoren fokussierte M&A-Beratung, die seit ihrer Gründung im Jahr 2012 mehr als 200 M&A-Transaktionen erfolgreich abgeschlossen hat. Mit über 85 Mitarbeitern verteilt auf 10 Standorte in sechs Ländern betreut Sancovia ihre Kunden europaweit.

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